



AESTHETICS • ENDURANCE • PERFORMANCE

Single Source Solutions For Commercial Flooring & Walling Applications



SYSTEM SOLUTIONS FOR BUILDING PERFORMANCE

CONSTRUCTION CHEMICALS. TOTAL SOLUTIONS.

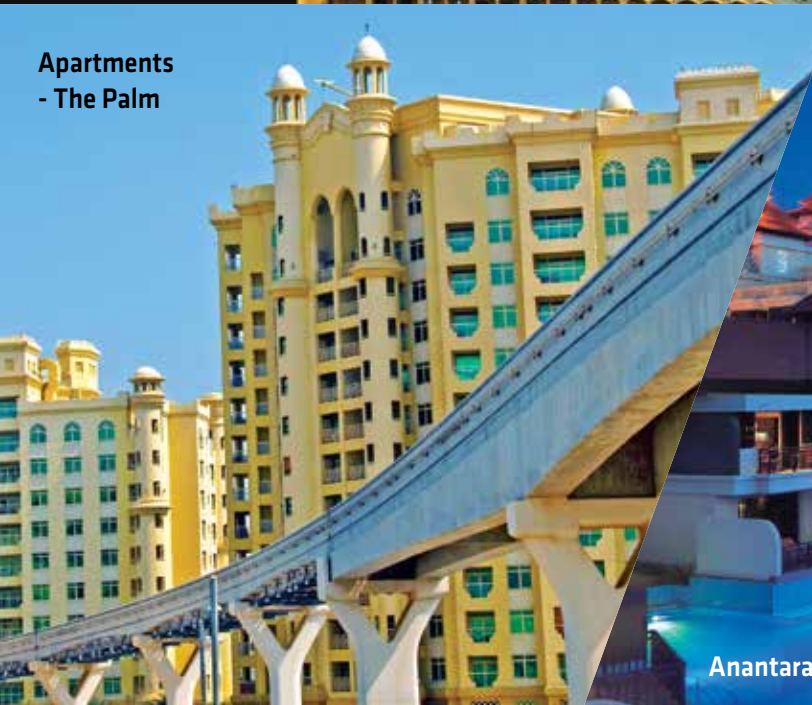
Pidilite has a proven track record in the Middle East for more than 10 years and now operates out of a modern purpose built factory at Dubai Investment Park II, manufacturing and supporting a proven range of construction chemicals tailor made specifically for the GCC market. These broadly cover, flooring solutions, tile adhesives, concrete repair and finishes, sealants, waterproofing and surface plasters.



World Trade Center



Dubai Mall



Apartments
- The Palm



Anantara - The Palm



SINGLE SOURCE SOLUTIONS FOR COMMERCIAL FLOORING & WALLING APPLICATIONS

The Middle East building industry demands the highest performance from its construction chemicals. The construction of iconic and technically advanced buildings places great demands on wall and floor finishes; the need for advanced long term in-situ performance, heightened aesthetics and durability has never been greater. Roff delivers a proven single source solution along with trusted performance for all screed, underlayment and tiling applications; DPMs, tile adhesives and grouts, rapid set pumpable screed underlayments and screed additives

Roff delivers performance, strength and durability across the Floor and Wall Zones, allowing the specification and application of innovative, solution-lead systems for specifiers, contractors and applicators. Use of Roff flooring and walling systems will ensure performance and quality in the harshest of environments and in the most challenging of applications





FLOOR & WALL TILING

Ceiling to floor tiles add a touch of style and luxury to all rooms and today's contemporary structures will, more often than not, feature a wide variety of tile finishes for both walls and floors; marble, porcelain, clay, ceramic, mosaic, stone, terrazzo and metal. In addition to wide variations in colour, size and weight, each tile has its own defining characteristics which in turn are intrinsically linked to the adhesives and grouts used in their application. The base onto which the tiles are applied and the systems used to adhere and bind them, whether onto floor or wall, play a critical part in the overall look, feel and performance of the tiled substrate.

Make your ideas work with the Roff tiling range. From fixing tile on tile to different shades of grouts for filling tile joints, from lightweight adhesives for high strength bonding to tile after-care Roff has a complete range of products for all wall and floor tiling applications meeting today's international standards;

- Cementitious tile adhesives and grouts; C1 & C2
- Flexible tile adhesives; S1 & S2
- Non-staining tile adhesives
- Epoxy tile adhesives and grouts
- Standard and anti-bacterial tile grouts
- Fast track repair and refurbishment grouts and adhesives
- Marble and stone protective sealers
- After-care products





FLOOR SCREEDING & UNDERLAYMENTS

Contemporary flooring needs a solid base with proven performance. Whether vinyl, carpet, lino, wood, resin or laminate, modern flooring systems have one requirement in common; a sound, level sub-base. Without that, the investment in the final commercial floor from client, specifier, contractor or applicator is wasted – the floor is unlikely to perform. The Roff range of screeds and underlayments bring peace of mind to floor zone applications. From screeds and screed additives to pumpable, rapid cure, thin-section screeds, Roff polymer flooring systems are designed to perform in the most demanding of environments to ensure a quantifiable flooring outcome, from speed of application and cure, through to flatness of floor finish.

The Roff floor screed and underlayment range in combination with cutting edge sound-reducing technology brings industry leading solutions to all floor zone applications;

- High performance fast track screed additives
- Cement replacement additives
- Rapid cure pumpable cementitious underlayments
- Concrete refurbishment
- Sound insulating mats and underlays





FINISHING PLASTERS

Colour and texture are the key components in the final finish of any decorative plastered wall. Colours and textures allow today's designers and architects to produce the widest variety of both internal and external wall finishes. From bold contemporary colours to heritage finishes; the architect's potential can be endless. The Roff range of decorative surface plasters combines ease of application with proven performance and decorative textures and colours;

- Rush coats
- Commercial surface plaster
- Decorative surface plaster
- Light-weight block plaster

WET AREA TILING

Water retaining structures such as swimming pools and water tanks, and wet areas such as kitchens and bathrooms can be a major source of leakage in civil construction projects if not made watertight during construction. Roff offers specialised under- tile waterproofing systems for all wet area construction.

- Integral damp proof membranes
- Waterproofing coatings
- Waterproof tile adhesives and grouts







WATERPROOFING



**CONCRETE &
STRUCTURAL REPAIR**



**CRACKFILL &
SEALANTS**



BONDING AGENTS



SURFACE PLASTERS



GROUTS & ANCHORS



MORTARS



**MARBLE & STONE
PROTECTION**



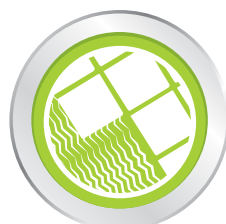
**PERFORMANCE
FLOORING**



UNDERLAYMENTS



**SPECIALITY
CONSTRUCTION
PRODUCTS**



**TILE ADHESIVES
& GROUTS**



Pidilite MEA Chemicals L.L.C
PO Box 120657, Dubai, UAE
Tel: +9714880 0110 • Fax: +97148895588
www.pidilitemea.com

